

Connecticut Beer Wholesalers Association, Inc.

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Patrick J. Sullivan
Executive Director

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Senator Doyle, Representative Taborsak, and members of the General Law Committee,

The Connecticut Beer Wholesalers Association would like to thank you for raising Senate Bill 956 An Act Concerning The Stocking of Beer Products on Retail Premises.

Current law allows for one-time stocking of shelves in the sales area only at a newly licensed retail establishment. This bill as drafted requires that the Commissioner of Consumer Protection amend existing regulations to allow for the stocking of shelves with beer products only at an off-premises retail establishment two times per year and any time a new beer product is offered for sale.

Unlike other alcoholic beverages, unopened beer has a specific shelf life. The ability to stock shelves twice a year will help beer wholesalers ensure the highest quality of product for consumers and this bill will assist us in meeting that goal.

Thank you again for raising this bill and we ask for your support of this legislation.